

**CERTIFICATE  
OF ACHIEVEMENT**

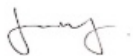
**Digital Guru / Expert**

**WEERACHIT BUA-IM**

has successfully completed the following requirements:

| Expert Module

Date of achievement: 5 November 2021



Jackie Wang, Country Director, Google Thailand

Google Ads

**Digital  
Guru**

**CERTIFICATE  
OF ACHIEVEMENT**

**Digital Guru / Module I**

**WEERACHIT BUA-IM**

has successfully completed the following requirements:

| Build Brand Awareness

Date of achievement: 20 May 2021



Jackie Wang, Country Director, Google Thailand

Google Ads

**Digital  
Guru**

**Congratulations!**



# Google Analytics Individual Qualification

Completed by WEERACHIT BUA-IM on June 7, 2022

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You understand advanced Google Analytics concepts.

Completion ID: 115693708 Expires: June 7, 2023

**Congratulations!**

**WEERACHIT BUA-IM**



**Completed**

**Google Ads - Measurement  
Certification**

**on July 21, 2021**

Completion ID: 84274605 Expires: July 21, 2022



Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.



# Congratulations!

**WEERACHIT BUA-IM**



**Completed**

## Google Ads Search Certification

**on August 10, 2020**

Completion ID: 56513541 Expires: August 10, 2021



Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.

**Congratulations!**

**WEERACHIT BUA-IM**



**Completed**

**Google Ads Display Certification**

**on August 27, 2020**

Completion ID: 57618389 Expires: August 27, 2021



Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.



# Congratulations!

**WEERACHIT BUA-IM**



**Completed**

## Google Ads Video Certification

**on April 11, 2021**

Completion ID: 76718196   Expires: April 11, 2022



Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.

# Congratulations!

WEERACHIT BUA-IM



Completed

## Google Ads Apps Certification

on September 30, 2021

Completion ID: 90971198 Expires: September 30, 2022

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Google recognizes your mastery of the fundamentals of creating and optimizing Google App campaigns.





# Congratulations!

WEERACHIT BUA-IM



Completed

## Shopping ads Certification

on August 1, 2021

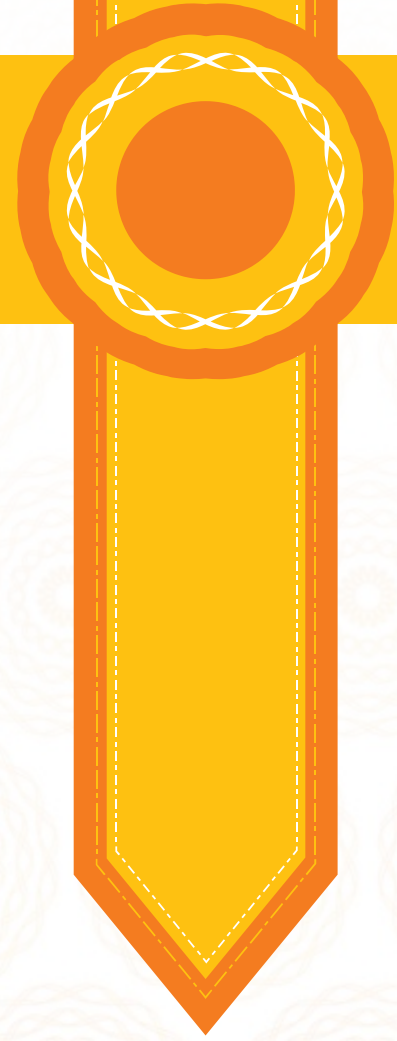
Completion ID: 85523304 Expires: August 1, 2022



Google recognizes your mastery of the fundamentals of creating and customizing effective Shopping campaigns.

# Google Analytics for Beginners

Certificate of Completion



## WEERACHIT BUA-IM

Awarded for successfully completing  
the course "Google Analytics for  
Beginners"



Certificate expires June 22, 2024

Certificate of Completion



# Digital marketing landscape

Completed by Weerachit Bua-im on October 31, 2022

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Completion ID: 87426881

## Certificate of Completion



# Buying on Facebook

Completed by Weerachit Bua-im on April 6, 2023

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Completion ID: 87426883

# Certificate of Completion



## Ads manager basics

Completed by Weerachit Bua-im on April 5, 2023

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Completion ID: 87426893



Certificate no: UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b

Certificate url: [ude.my/UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b](https://ude.my/UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b)

Reference Number: 0004

CERTIFICATE OF COMPLETION

# ChatGPT Marketing: Create Complete Campaigns with Chat GPT

Instructors **Diego Davila** • 750.000+ Students, Backyard Courses

## Weerachit Bua-Im

Date **April 23, 2023**

Length **4.5 total hours**



Certificate no: UC-862122f3-df2b-4e0b-a001-f451ae58b517

Certificate url: [ude.my/UC-862122f3-df2b-4e0b-a001-f451ae58b517](https://ude.my/UC-862122f3-df2b-4e0b-a001-f451ae58b517)

Reference Number: 0004

CERTIFICATE OF COMPLETION

# Google Tag Manager (GTM) Advanced Applications

Instructors **Anil Batra**

**Weerachit Bua-Im**

Date **April 14, 2023**

Length **2 total hours**



Certificate no: UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b

Certificate url: [ude.my/UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b](https://ude.my/UC-9ca0a023-a678-4e09-b3f9-a4ee7ed3950b)

Reference Number: 0004

CERTIFICATE OF COMPLETION

# ChatGPT Marketing: Create Complete Campaigns with Chat GPT

Instructors **Diego Davila** • 750.000+ Students, Backyard Courses

## Weerachit Bua-Im

Date **April 23, 2023**

Length **4.5 total hours**





Certificate no: UC-bdd889d4-8717-44df-b9a0-06885b1a7786

Certificate url: [ude.my/UC-bdd889d4-8717-44df-b9a0-06885b1a7786](https://ude.my/UC-bdd889d4-8717-44df-b9a0-06885b1a7786)

Reference Number: 0004

CERTIFICATE OF COMPLETION

# Marketing Automation: Automate your Business and Grow Sales

Instructors **Diego Davila** • 750.000+ Students, Backyard Courses

## Weerachit Bua-Im

Date **April 22, 2023**

Length **4 total hours**